

Privacy Policy
25.5.2018
Updated
18.3.2020



INFORMATION FOR THE REGISTERED PERSON UNDER THE DATA PROTECTION REGULATION

The motto for the Kainuun Liikunta is #makingpropersport and we also handle data protection properly. We want to take maximum care of both our customers and their personal data that we collect, receive, process and store. In addition, we want our customers to have the possibility to check their information and, if necessary, become forgotten.

For a person to receive our marketing, information and promotional material, he/she must approve the data collection and processing methods described in this Privacy Statement. We collect personal information so that marketing and informing about current issues would be smooth and effortless.

Name of the register

Marketing Register

Registrar

Name	Kainuun Liikunta ry
Company ID	0996337-2
Address	Ketunpolku 1, Building Tieto 1, 87100 Kajaani, Finland

Contact person for matters relating to the Register

Name	Teemu Takalo, area manager
Telephone	+358 (0)44 532 5921
Email	teemu.takalo@kainuunliikunta.fi

Purpose and legal basis for processing personal data

Kainuun Liikunta ry is a provincial sports and sports development, cooperation and service organization. Its members are the municipalities and sports clubs of Kainuu region, several provincial sports and public health organizations and educational institutions. The operating area of Kainuun Liikunta is the province of Kainuu; its eight municipalities (Hyrnsalmi, Kajaani, Kuhmo, Paltamo, Puolanka, Ristijärvi, Sotkamo, Suomussalmi).

Kainuun Liikunta ry is a registered non-profit association in Finland. Personal data is collected for a specific, explicit and legitimate purpose. Information is

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collected to maintain the marketing register and to allow regular association activities (eg newsletters and member bulletins). The legal basis for handling personal data is a consent.

The groups of personal data in the Register

The register contains personal information including name, address, domicile, email address, telephone number, and other information required to manage the marketing register.

Statutory sources of information

Information for the marketing register is collected from a registered user, from publicly available Internet sources or from other possible public sources.

Statutory deliveries of information

The registration information can be transferred to a defined personal data handler, ie. a paid newsletter service with which Kainuun Liikunta has an agreement on data processing.

Transmission of data outside of the EEA

Data is not transmitted outside the EEA.

Profiling and automatic decision making

Data from the register can be profiled. The newsletter program used by Kainuun Liikunta utilizes cookies to help us track, for example, who has opened the newsletter at what time and how many times. This allows us to try to predict the future behavior, preferences and interests of the recipient of the newsletter, that is profiling. With profiling, we can analyze and develop our business and marketing as well as target on the advertising content. The register information does not make automatic decision-making

Place of the storage and storage period

Personal data is kept technically secure on a server located on the EU area or outside the EEA by service providers that are approved under the Privacy Shield Policy. Data protection is provided by the user ID - password method. User IDs will be handed over to Kainuun Liikunta's staff. Manual material will only be printed if needed and will be kept in the locked cabinet at Kainuun Liikunta's premises. Only authorized persons can process the data. Manually processed materials will be properly destroyed after processing. Personal data will be kept for as long as it is necessary to enable the participant to register and the related event to be organized. The data will be deleted when the retention time specified above has elapsed.

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The rights of the registered person

The registered person has the right to check his/her personal data that is stored in the register. The registered person has the right to require the registrar to correct any incorrect information about him/her. The registered person has the right to require the registrar to remove personal data relating to him/her or to ask to stop the processing of his/her personal data if there is no longer any ground for the data processing. The registered person has the right to protest the processing, marketing and profiling of his/her personal data.

The registered person shall have the right to receive his/her personal data which he/she has provided to the register, in a generally used and machine-readable form, and the right to transfer such data to another registrar. Requests for the use of registered rights must be submitted in writing and signed to the register's contact person. The registered person shall also have the right to make a complaint to the supervising authority in the member state in which he or she is a resident or working or where the alleged violation of the Data Protection Regulation has occurred.

The right of Kainuun Liikunta to change this Privacy Statement

We are constantly developing our services and operations, so our services can change. Whenever something changes, we will update this report as needed. In addition, changes in legislation may force us to change or refine this privacy statement.